

親愛的董事長/首席執行長您好：

歐洲經貿辦事處 (EETO) 即將於2020年9月22日假台北國際會議中心與經濟部、外交部、工業技術研究院及歐盟15個駐台會員國辦事處共同主辦第一屆投資歐盟論壇。

我們非常榮幸地邀請您參加此次盛會，和我們一起探索歐盟的投資環境。

投資歐盟論壇是歐盟2020年在台灣舉辦的最大規模活動。來自歐盟和台灣的20多位演講者將介紹歐洲單一市場以及歐盟整體投資環境和法規，而15個歐盟會員國在台灣設有辦事處的國家，將指派代表在資通訊科技、交通/自駕車和生物技術/醫療保健領域的分組論壇中，詳盡介紹該國相關政策和投資優惠等。同時，我們也在同一會場舉辦投資歐盟博覽會，為您提供與15個歐盟會員國、歐洲企業、中華民國對外貿易發展協會和投資台灣事務所等部門，一對一洽談的機會。

世界正在改變中，新的時代需要新的答案。歐盟是一個擁有4.5億消費者的市場。它擁有世界上最先進的技術，並在多個尖端領域擁有最好的人才庫。連結歐盟，鏈接未來世界！歡迎您前來參加2020投資歐盟論壇。

## 2020歐盟投資論壇

日期：2020年9月22日

主辦單位：歐洲經貿辦事處、經濟部、外交部

協辦單位：經濟部國際貿易局、歐盟商業與法規合作專案、歐盟會員國駐台辦事處、工業技術研究院

地點：台北國際會議中心2樓

地址：台北市信義區信義路五段1號2樓

議程：請參閱附件

報名網址：<https://www.accupass.com/go/EIF2020>



高哲夫

歐洲經濟貿易辦事處處長



王美花

經濟部部長



吳釗燮

外交部部長

Dear Chairman/CEO:

On 22 September 2020, the 1<sup>st</sup> EU Investment Forum will be held in Taipei International Convention Center, co-organised by the European Economic and Trade Office (EETO), the Ministry of Economic Affairs (MoEA), the Ministry of Foreign Affairs (MoFA), ITRI and the 15 European Union Member States present in Taiwan.

**It is our great pleasure to invite you to attend this event and to discover the vivid investment environment in Europe.**

The EU Investment Forum is the largest EU event in 2020 in Taiwan. More than 20 speakers from the EU and Taiwan will present the European single market, the framework for investments in Europe and EU Member States policies in the ICT, mobility/automotive and biotech/healthcare sectors. In parallel, an EU investment fair will provide an opportunity to establish direct contact with the investment agencies of 15 EU Member States, companies, TAITRA and Taiwan's investment administration.

We encourage you to benefit from the best talent pool and the most advanced technology in the world. You can find it in the Europe Union – a common market of 450 million consumers. Go Europe!

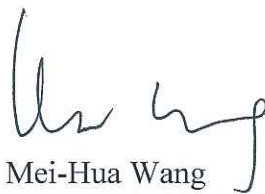
#### 2020 EU Investment Forum

- Date:** 22 September 2020
- Organizers:** EETO, MOEA, MOFA
- Co-Organizers:** BOFT, EBRC, EU MS Offices, ITRI
- Venue:** 2F, TICC (Taipei International Convention Center)
- Address:** 2F, No. 1, Section 5, Xinyi Rd, Xinyi District, Taipei City, Taiwan
- Agenda:** See the attachment
- Registration website:** <https://www.accupass.com/go/EIF2020>



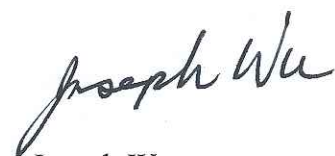
Filip Grzegorzewski

European Economic and Trade Office



Mei-Hua Wang

Ministry of Economic Affairs



Joseph Wu

Ministry of Foreign Affairs